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**PUBLIC SERVICE ANNOUNCEMENT
FREE Consumer Guide to LASIK Surgery**

SAN FRANCISCO, CA MAY 1, 2001 — *See Things Clearly*, a straightforward and friendly guide to LASIK surgery, is now available FREE to individuals considering laser vision correction surgery.

The guide answers commonly asked questions about the Laser Assisted In Situ Keratomileusis (LASIK) procedure and educates consumers about how to find a qualified LASIK surgeon. In addition to providing a list of questions to ask surgeons, the guide advises consumers to get referrals and success rates before selecting a surgeon.

For nearly two million individuals worldwide, LASIK surgery has been the ultimate freedom from the everyday hassles of wearing glasses or contact lenses. The LASIK procedure, performed in the U.S. since 1987, has given individuals a second chance at having normal eyesight.

According to Dr. Jay Bansal, Medical Director at LaserVue Eye Center, many consumers are confused about conflicting reports in the media. "This guide is part of a multipronged effort to educate consumers about the LASIK procedure. The surgery, although common, is not to be taken lightly," he stressed.

A toll-free number has also been set up to respond to patients' questions about the procedure. For a free copy of *See Things Clearly* or to talk with a LASIK care specialist, call 888. 527.3745.

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LaserVue Eye Center is a local Bay Area corrective vision surgery provider specializing in the LASIK procedure. Since 1996, LaserVue's experienced ophthalmologists have performed over 12,000 procedures on Bay Area residents. LaserVue utilizes state-of-the-art technology and is one of the few LASIK centers to use the new VISX S3 tracking laser. For more information, call 888.527.3745 or visit www.laservue.com.

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